

Exhibit 3



AMERICAN
ARBITRATION
ASSOCIATION*

INTERNATIONAL CENTRE
FOR DISPUTE RESOLUTION*

COMMERCIAL ARBITRATION RULES DEMAND FOR ARBITRATION

For Consumer or Employment cases, please visit www.adr.org for appropriate forms.

You are hereby notified that a copy of our arbitration agreement and this demand are being filed with the American Arbitration Association with a request that it commence administration of the arbitration. The AAA will provide notice of your opportunity to file an answering statement.					
Name of Respondent: Arlene J. Delgado			Name of Representative (if known): Andrew G. Celli, Jr.		
Address: 1825 Ponce De Leon Blvd # 79			Name of Firm (if applicable): Emery Celli Brinckerhoff & Abady LLP		
			Representative's Address: 600 Fifth Avenue, 10th Floor		
City: Coral Gables	State: FL	Zip Code: 33134	City: New York	State: NY	Zip Code: 10020
Phone No.:	Fax No.:		Phone No.: 212-763-5000	Fax No.:	
Email Address:			Email Address: acelli@ecbalaw.com		
The named claimant, a party to an arbitration agreement which provides for arbitration under the Commercial Arbitration Rules of the American Arbitration Association, hereby demands arbitration.					
Brief Description of the Dispute:					
A Brief Description of the Dispute is attached as Exhibit A.					
Dollar Amount of Claim: \$ \$1,500,000			Other Relief Sought: <input checked="" type="checkbox"/> Attorneys Fees <input checked="" type="checkbox"/> Interest <input checked="" type="checkbox"/> Arbitration Costs <input checked="" type="checkbox"/> Punitive/ Exemplary <input checked="" type="checkbox"/> Other Injunctive relief and indemnification		
Amount enclosed: \$ 7,000		In accordance with Fee Schedule: Flexible Fee Schedule Standard Fee Schedule			
Please describe the qualifications you seek for arbitrator(s) to be appointed to hear this dispute:					
Commercial law qualifications.					
Hearing locale: New York, New York		(check one) Requested by Claimant <input checked="" type="checkbox"/> Locale provision included in the contract			
Estimated time needed for hearings overall: hours or 3 days		Type of Business: Claimant: Corporation Respondent: Individual			
Are any parties to this arbitration, or their controlling shareholder or parent company, from different countries than each other? No					
Signature (may be signed by a representative):			Date: 7/28/2017		
Name of Claimant: Donald J. Trump for President, Inc.			Name of Representative: Lawrence S. Rosen		
Address (to be used in connection with this case): 725 Fifth Avenue c/o LaRocca Hornik Rosen Greenberg & Blaha LLP			Name of Firm (if applicable): LaRocca Hornik Rosen Greenberg & Blaha LLP		
			Representative's Address: 40 Wall Street, 32nd Floor		
City: New York	State: NY	Zip Code: 10022	City: New York	State: NY	Zip Code: 10005
Phone No.:	Fax No.:		Phone No.: 212-530-4822	Fax No.:	
Email Address:			Email Address: lrosen@lhr gb.com		
To begin proceedings, please send a copy of this Demand and the Arbitration Agreement, along with the filing fee as provided for in the Rules, to: American Arbitration Association, Case Filing Services, 1101 Laurel Oak Road, Suite 100 Voorhees, NJ 08043. At the same time, send the original Demand to the Respondent.					

EXHIBIT A

Respondent breached confidentiality and non-disparagement obligations contained in a written agreement (the “NDA”) she executed in connection with her retention as an independent contractor by claimant Donald J. Trump for President, Inc. Among other things, she breached her obligations by publishing confidential information in a series of Twitter posts on December 22 and 24, 2016. She has also threatened to file a public complaint containing similar and further confidential information and disparaging statements with the New York City Commission on Human Rights (“NYCCHR”). Claimant is seeking injunctive relief, indemnification of any and all legal fees and costs incurred in defending any proceeding filed by Respondent before the NYCCHR, compensatory damages, and all legal fees and costs incurred in connection with this arbitration.